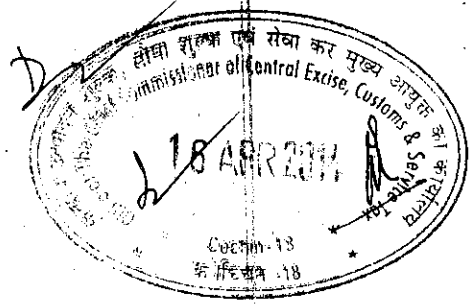


327/14

00469



File No. 296/08/2014-CX9
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise & Customs

New Delhi, dated 19th March, 2014

To,
All DGs / Chief Commissioners of Central Excise,

Subject:- Display of complete State Emblem of India with the motto "Satyameva Jayate"-Truth alone triumphs -written in Devanagari script below the profile of the Lion Capital.

Sir,

I am directed to enclose a copy of O. M. F. No.21030/36/2010-Coord. dated 11th March, 2014 received from Coordination Section, Department of Revenue alongwith a copy letter No.13/03/2014-Estt.(L), dated 26.02.2014 from Ministry of Home Affairs (Public Section), on the above mentioned subject for information and necessary action.

Encl: As above

Yours Faithfully,

(Surendra Singh)

Under Secretary to the Govt. of India
Tel: 2309,2413

O/o Commissioner (Coord)/CBEC
Dy/File No. 365/201
Date 13/3
FTS No.

Circular No. 6/2014

F. No. -21030/36/2010-Coord.
Government of India
Ministry of Finance
Department of Revenue
(Coordination Section)

Room No.252-C, North Block
New Delhi the 11th March, 2014

OFFICE MEMORANDUM

Subject: - Display of complete State Emblem of India with the motto "Satyameva Jayate" - Truth alone triumphs - written in Devanagari script below the profile of the Lion Capital.

The undersigned is directed to enclose a copy letter No. 13/3/2014-Public, dated 26th February, 2014 (along with its enclosures) addressed to Chief Secretaries/Administrations of all State Government/UT Administrators and Secretaries of all Ministries/Departments of Government of India received from Ministry of Home Affairs (Public Section), on the aforesaid subject for information and strict compliance.

Encl : As above

Padmanabhan

(V. Padmanabhan)

Under Secretary (Coordination)

Tele: 23095539

1. All officers & Sections in the Department of Revenue.
2. All Heads of Attached and Subordinate Offices in CBDT.
3. All Attached and Subordinate Offices in CBEC.
4. All Heads of Attached and Subordinate Offices in HQrs. (Admin).
5. Pay and Accounts Officer, Department of Revenue, Church Road, New Delhi.
6. Directorate of Income-Tax (RSP & PR), 2nd Floor, Hans Bhawan, Bahadur Shah Zafar Marg, New Delhi.
7. Directorate of Publicity & Public Relations, Customs & Central Excise, C.R., Building, New Delhi.
8. Guard File (two copies).

9. Commissioner (Coord.) CBEC

13/3
Sh B

13/3
Dy. No. 654 CX-9
Date 13/3/2014

No. 13/3/2014-Public
Government of India / Bharat Sarkar
Ministry of Home Affairs / Grih Mantralaya

107
FIS-41610/14
3/31
8
North Block, New Delhi.
Dated the 26th February, 2014.

26 FEB 2014

To

The Chief Secretaries / Administrators of
all State Governments / UT Administrations,
Secretaries of all Ministries/Depts. of Govt. of India.

Subject:- Display of complete State Emblem of India with the motto "Satyameva Jayate" - Truth alone triumphs - written in Devanagari script below the profile of the Lion Capital.

F8. On leave Sir/Madam,

AS(R) 3M
IS
Dis (C)
The State Emblem of India is the official seal of the Government of India. The State Emblem is an adaptation from the Sarnath Lion Capital of Asoka. The Emblem consists of the profile of the Lion Capital showing three Lions mounted on the abacus, with a Dharma Chakra in the centre, a bull on the right, a galloping horse on the left and outlines of Dharma Chakras on the extreme right and left with the motto "Satyameva Jayate" - written in Devanagari script below the profile of the Lion Capital [a copy of the design of the State Emblem of India is enclosed].

USCC
3/31/14
30/02/2014
The State Emblem of India
2. This Ministry had issued advisories dated 15th November 2007, 22nd September 2009, 7th September, 2010, 1st February, 2011, 26th July, 2011 and 9th March, 2012 in this regard. An advertisement regarding correct/proper use of the State Emblem of India was also published in 25 leading newspapers of India on 31.08.2011/01.09.2011.

3. In spite of the aforesaid advisories and advertisement, it has been brought to the notice of this Ministry that various Government agencies/authorities who are using the State Emblem of India on their stationery, publications, seals, vehicles, buildings, websites etc., often omit the motto "Satyameva Jayate" and are only depicting the profile of the Lion Capital. It may be noted that the State Emblem of India is incomplete without the motto "Satyameva Jayate" inscribed (in Devanagari script) below the profile of the Lion Capital.

4. Incomplete display of the State Emblem of India is a violation of the State Emblem of India (Prohibition of Improper Use) Act, 2005 and the State Emblem of India (Regulation of Use) Rules, 2007 [read with the State Emblem of India (Regulation of Use) Amendment Rules, 2010].

5. It is, therefore, again reiterated that the Government agencies who are authorized to use the State Emblem of India for various official purposes must depict

the complete picture of the 'State Emblem' together with the motto "Satyam Jayate" - in Devanagri script - inscribed below the profile of Lion Capital, as per the enclosed format.

6. Suitable instructions in this regard may please be issued to all concerned agencies. It may be ensured that the motto 'Satyameva Jayate' is not omitted from the State Emblem and strict action should be taken against the concerned officials for any violation in this regard.

Encls. : As above

Yours faithfully,

M. Shyamala

(Shyamala Mohan)

Director to the Govt. of India

Tel. No. 2309 2587

Copy to:-

1. President's Secretariat, Rashtrapati Bhawan, New Delhi.
2. Vice-President's Secretariat, New Delhi.
3. Prime Minister's Office, South Block, New Delhi.
4. Office of all Governors.
5. Cabinet Secretariat, New Delhi.
6. Election Commission of India, New Delhi
7. Lok Sabha Secretariat, New Delhi.
8. Rajya Sabha Secretariat, New Delhi.
9. Registrar, Supreme Court of India, New Delhi.
10. Delhi High Court, New Delhi.
11. All High Courts.
12. Office of Comptroller and Auditor General of India, New Delhi
13. The Union Public Service Commission, New Delhi.
14. Central Vigilance Commission, New Delhi
15. Planning Commission, Yojana Bhawan, New Delhi
16. All attached & Subordinate Offices of the Ministry of Home Affairs.
17. 20 Spare copies

APPENDIX I



सत्यमेव जयते

Note.— This design is in simplified form and meant for reproduction in small sizes, such as for use in stationery, seals and die-printing.

APPENDIX II



सत्यमेव जयते

Note.— This design is more detailed and meant for reproduction in bigger sizes.

T. K. VISWANATHAN,
Secy., to the Govt. of India.

PRINTED BY THE MANAGER, GOVT. OF INDIA PRESS, MINTO ROAD, NEW DELHI AND PUBLISHED BY
THE CONTROLLER OF PUBLICATIONS, DELHI—2005.

सं. 13/3/2014-पब्लिक

भारत सरकार

गृह मंत्रालय

नॉर्थ ब्लॉक, नई दिल्ली

दिनांक: 26 फरवरी, 2014

26 FEB 2014

सेवा में

मुख्य सचिव/प्रशासक,
सभी राज्य सरकार/संघ राज्य क्षेत्र प्रशासन,
भारत सरकार के सभी मंत्रालयों/विभागों के सचिव।

विषय: सिंह स्तंभ शीर्ष चित्र के पार्श्व चित्र के नीचे देवनागरी लिपि में लिखे आदर्श वाक्य "सत्यमेव जयते"- सत्य की ही विजय होती है - के साथ भारत के पूर्ण राज्य संप्रतीक का प्रदर्शन।

महोदय/महोदया,

भारत का राज्य संप्रतीक भारत सरकार की शासकीय मुद्रा है। यह राज्य संप्रतीक अशोक के सारनाथ स्थित सिंह स्तंभ शीर्ष से अंगीकार किया गया है। संप्रतीक में सिंह स्तंभ शीर्ष के शीर्ष फलक पर तीन सिंह बैठे दिखाई देते हैं, बीच में धर्मचक्र, उसके दाहिनी ओर एक बैल और बायीं ओर दौड़ता हुआ घोड़ा है और उनके एकदम दाहिनी ओर बायीं ओर धर्मचक्र को सिंह स्तंभ शीर्ष चित्र के पार्श्व चित्र के नीचे देवनागरी लिपि में लिखे आदर्श वाक्य "सत्यमेव जयते" के साथ उर्ध्वकित किया गया है [भारत के राज्य संप्रतीक की डिजाइन की एक प्रति संलग्न है]।

2. इस मंत्रालय ने इस संबंध में दिनांक 15 नवम्बर, 2007, 22 सितम्बर, 2009, 7 सितम्बर, 2010, 01 फरवरी, 2011, 26 जुलाई, 2011 और 09 मार्च, 2012 को परामर्शी-पत्र जारी किए थे। भारत के राज्य संप्रतीक के सही/उचित प्रयोग से संबंधित एक विज्ञापन, भारत के 25 प्रमुख समाचार-पत्रों में भी दिनांक 31.08.2011/01.09.2011 को प्रकाशित किया गया था।

3. उपर्युक्त परामर्शी-पत्रों एवं विज्ञापन के बावजूद, इस मंत्रालय के संज्ञान में यह लाया गया है कि विभिन्न सरकारी एजेंसियां/प्राधिकरण, जो अपनी स्टेशनरी, प्रकाशनों, मुद्राओं, वाहनों, भवनों, वेबसाइटों इत्यादि में भारत के राज्य संप्रतीक का प्रयोग कर रहे हैं, अक्सर आदर्श वाक्य "सत्यमेव जयते" का लोप कर देते हैं और केवल सिंह स्तंभ शीर्ष चित्र उर्ध्वकित कर रहे हैं। यह नोट किया जाए कि सिंह स्तंभ शीर्ष चित्र के नीचे उर्ध्वकित (देवनागरी लिपि में) आदर्श वाक्य "सत्यमेव जयते" के बगैर भारत का राज्य संप्रतीक अधूरा है।

4. भारत के राज्य संप्रतीक का अधूरा प्रदर्शन भारत का राज्य संप्रतीक (अनुचित प्रयोग प्रतिषेध) अधिनियम, 2005 और भारत का राज्य संप्रतीक (प्रयोग का विनियमन) नियम, 2007 [भारत का राज्य संप्रतीक (प्रयोग का विनियमन) संशोधन नियम, 2010] का उल्लंघन है।

5. अतः यह पुनः दोहराया जाता है कि सरकारी एजेंसियां, जो विभिन्न शासकीय प्रयोजनों के लिए भारत का राज्य संप्रतीक का प्रयोग करने के लिए प्राधिकृत हैं, आवश्यक रूप से संलग्न प्रपत्र के अनुसार, सिंह स्तंभ शीर्ष चित्र के-नीचे-देवनागरी लिपि में - उर्ध्वकिंत आदर्श वाक्य "सत्यमेव जयते" के साथ "राज्य संप्रतीक" का पूरा चित्र प्रदर्शित करें।

6. कृपया इस संबंध में सभी संबंधित एजेंसियों को समुचित अनुदेश जारी किए जाएं। यह भी सुनिश्चित किया जाए कि राज्य संप्रतीक से आदर्श वाक्य "सत्यमेव जयते" का लोप न हो और इस संबंध में किसी प्रकार के उल्लंघन के लिए संबंधित कर्मचारी के विरुद्ध सख्त कार्रवाई की जाए।

संलग्न: यथोपरि

भवदीय,

21/07/2018

(श्यामला मोहन)

निदेशक, भारत सरकार

दूरभाष: 2309 2587

प्रतिलिपि, प्रेषित:-

1. राष्ट्रपति सचिवालय, राष्ट्रपति भवन, नई दिल्ली।
2. उप-राष्ट्रपति सचिवालय, नई दिल्ली।
3. प्रधानमंत्री कार्यालय, साउथ ब्लॉक, नई दिल्ली।
4. सभी राज्यपाल के कार्यालय।
5. मंत्रिमंडल सचिवालय, नई दिल्ली।
6. भारत का निर्वाचन आयोग, नई दिल्ली।
7. लोक सभा सचिवालय, नई दिल्ली।
8. राज्य सभा सचिवालय, नई दिल्ली।
9. रजिस्ट्रार - भारत का उच्चतम न्यायालय, नई दिल्ली।
10. दिल्ली उच्च न्यायालय, नई दिल्ली।
11. सभी उच्च न्यायालय।
12. भारत के नियंत्रक एवं महालेखापरीक्षक का कार्यालय, नई दिल्ली।
13. संघ लोक सेवा आयोग, नई दिल्ली।
14. केन्द्रीय सतर्कता आयोग, नई दिल्ली।
15. योजना आयोग, योजना भवन, नई दिल्ली।
16. गृह मंत्रालय के सभी सम्बद्ध एवं अधीनस्थ कार्यालय।
17. 20 अतिरिक्त प्रतियां

APPENDIX I



सत्यमेव जयते

Note.— This design is in simplified form and meant for reproduction in small sizes, such as for use in stationery, seals and die-printing.

APPENDIX II



सत्यमेव जयते

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Secy., to the Govt. of India.

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THE CONTROLLER OF PUBLICATIONS, DELHI—2005.

MS

LIST OF UNION SECRETARIES

S. No.	Secretaries	Address
1.	Secretary, Department of Agriculture & Co-operation	Krishi Bhawan, New Delhi.
2.	Secretary, Department of Animal Husbandry, Dairying & Fisheries	Krishi Bhawan, New Delhi.
3.	Secretary, Department of Agricultural Research and Education	Krishi Bhawan, New Delhi.
4.	Secretary, Department of Fertilizers	'A' Wing, Shastri Bhawan, New Delhi
5.	Secretary, Department of Pharmaceuticals	'A' Wing, Shastri Bhawan, New Delhi
6.	Secretary, Ministry of Civil Aviation	Rajiv Gandhi Bhawan, Safdarjung Airport, New Delhi
7.	Secretary, Ministry of Coal	'A' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi
8.	Secretary, Department of Commerce	Satya Sadan, Chankayapuri, New Delhi
9.	Secretary, Department of Industrial Policy & Promotion	Udyog Bhawan, New Delhi
10.	Secretary, Department of Telecommunications	Sanchar Bhawan, Rafi Marg, New Delhi
11.	Secretary, Department of Posts	Dak Bhawan, New Delhi
12.	Secretary, Department of Electronics & Information Technology	Electronics Niketan, CGO Complex, New Delhi
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14.	Secretary, Department of Food and Public Distribution	Krishi Bhawan, New Delhi
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17.	Secretary, Department of Defence	South Block, New Delhi
18.	Secretary, Department of Defence Production	South Block, New Delhi
19.	Secretary, Department of Defence Research & Development	DRDO Bhawan, New Delhi
20.	Secretary, Ministry of Development of North Eastern Region	Maulana Azad Road, New Delhi.
21.	Secretary, Ministry of Disinvestment	CGO Complex, Block No. 14, 3 rd Floor, New Delhi
22.	Secretary, Ministry of Drinking Water & Sanitation	'A' Wing Nirman Bhavan, New Delhi
23.	Secretary, Ministry of Earth Sciences	Mahasagar Bhavan, CGO Complex, Lodhi Road, New Delhi

24.	Secretary, Ministry of Environment & Forests	Paryavaran Bhawan, Lodhi Road, New Delhi	CGO Complex,
25.	Secretary, Ministry of External Affairs	South Block, New Delhi	
26.	Secretary, Department of Economic Affairs	North Block, New Delhi	
27.	Secretary, Department of Expenditure	North Block, New Delhi	
28.	Secretary, Department of Revenue	North Block, New Delhi	
29.	Secretary, Department of Financial Services	North Block, New Delhi	
30.	Secretary, Ministry of Food Processing Industries	North Block, New Delhi Jeevdeep Building	
31.	Secretary, Department of Health & Family Welfare	Panchsheel Bhawan, Marg, New Delhi	August Kranti
32.	Secretary, Department of Ayurveda, Yoga & Naturopathy, Unani, Siddha	'C'-Wing, Nirman Bhawan, New Delhi	
33.	Secretary, Department of Health Research	Red Cross Road, New Delhi	
34.	Secretary, Department of Aids Control	Indian Council of Medical Research, V. Ramalingaswami Bhawan, Ansari Nagar, New Delhi	
35.	Secretary, Department of Heavy Industry	Chandralok Building, 36, Janpath, New Delhi	
36.	Secretary, Department of Public Enterprises	Udyog Bhawan, New Delhi	
37.	Secretary, Ministry of Home Affairs	CGO Complex, Block No. 14, Lodhi Road, New Delhi	
38.	Secretary, Department of Official Language	North Block, New Delhi	
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43.	Secretary, Ministry of Labour & Employment	Shastri Bhawan, New Delhi	
44.	Secretary, Department of Justice	Shram Shakti Bhawan, Rafi Marg, New Delhi	
45.	Secretary, Department of Legal Affairs	'A'-Wing, Shastri Bhawan, New Delhi Jaiselme House, JSH	
46.	Secretary, Legislative Department	'A'-Wing, Shastri Bhawan, New Delhi	
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		Paryavaran Bhawan, CGO Complex, New Delhi	

49.	Secretary, Ministry of New & Renewable Energy	CGO Complex, Lodhi Road, New Delhi
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51.	Secretary, Ministry of Panchayati Raj	Krishi Bhawan, New Delhi
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57.	Secretary, Ministry of Power	Sharam Shakti Bhawan, New Delhi
58.	Secretary, Ministry of Road Transport & Highways	Transport Bhawan, Sansad Marg, New Delhi
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60.	Secretary, Department of Land Resources	Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi
61.	Secretary, Ministry of Science & Technology	Technology Bhawan, New Mehrauli Road, New Delhi
62.	Secretary, Department of Biotechnology	Block-2, Pragati Vihar, New Delhi
63.	Secretary, Department of Scientific & Industrial Research	Technology Bhawan, New Mehrauli Road, New Delhi
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65.	Secretary, Ministry of Social Justice & empowerment	'C'-Wing, Shastri Bhawan, New Delhi
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69.	Secretary, Ministry of Textiles	Udyog Bhawan, New Delhi
70.	Secretary, Ministry of Tourism	Transport Bhawan, New Delhi
71.	Secretary, Ministry of Tribal Affairs	'A'-Wing, Krishi Bhawan, New Delhi
72.	Secretary, Ministry of Urban Development	'C'-Wing, Nirman Bhawan, New Delhi
73.	Secretary, Ministry of Water Resources	Shram Shakti Bhawan, Rafi Marg, New Delhi

74.	Secretary, Ministry of Women & Child Development	'A'-Wing, Shastri Bhawan, New Delhi
75.	Secretary, Department of Sports	'C'-Wing, Shasti Bhawan, New Delhi
76.	Secretary, Department of Youth Affairs	'C'-Wing, Shastri Bhawan, New Delhi
